

Web Privacy Statement

NOTICE OF PRIVACY PRACTICES HIPAA

This notice describes how protected health information about you may be used and disclosed and how you may gain access to this information. Please review it carefully.

GENERAL PRIVACY STATEMENT FOR EMORY HEALTHCARE'S WEB SITE

Emory Healthcare ("Emory") is committed to respecting the privacy and safety of your personal data. We are also committed to providing you with a rewarding Internet experience, ensuring you can both easily navigate and access information on our Web site. This Privacy Statement describes how Emory collects information from you or about you and how we will use or disclose this information.

Information We Collect

There are several locations on our Web site where you can input information about yourself. Below you will find a description of those locations and the way Emory uses the information you supply to us.

Patient Comment Form

This location on our Web site permits you to provide comments to Emory. You may provide your name, telephone number and e-mail address when providing comments. Emory employees will have access to any information you provide on the comment form. In addition, Emory may disclose any information you provide on the form to persons identified in the section of this Privacy Statement entitled "Disclosure of Information Collected by Emory."

Classes, Events, or Publications

There may be several locations on our Web site that permit you to register for classes or events or request newsletters or other publications. The information you provide at these locations will be reviewed by Emory employees. In addition, Emory may disclose any information you provide at these locations to persons identified in the section of this Privacy Statement entitled "Disclosure of Information Collected by Emory."

Forwarding Information to a Friend

At various locations on our Web site we may ask you if you would like to forward the information you have found to a friend. This requires the submission of your friend's e-mail address, your name, and your e-mail address. This information may be reviewed by Emory employees. In addition, Emory may disclose any information you provide to persons identified in the section of this Privacy Statement entitled "Disclosure of Information Collected by Emory."

Aggregate Information

We track general traffic on our Web site, including site usage and origination of users. This sort of information is only collected on an aggregate basis and does not personally identify you.

Disclosure of Information Collected by Emory

Except as set forth in this Privacy Statement or agreed to by you, Emory will not disclose to third parties information it gathers from you on our Web site. We may release any collected information to third parties:

(1) to comply with legal requirements such as a law, regulation, search warrant, subpoena or court order; or (2) in special cases, such as a physical threat to you or others. Emory may also disclose information collected to its parent company, corporate subsidiaries, contractors, vendors, agents or affiliates, doing business on our behalf.

Third Party Partners

Certain content and services offered to you through our Web site are served on Web sites hosted and operated by companies other than Emory. Any information you disclose or that is collected about you on these other sites is not subject to this Privacy Statement. Emory does not endorse and is not responsible for the privacy practices of these third party sites. You should review the privacy policies posted on the other sites to understand how such site uses your personal information. Emory cannot and does not assume any responsibility or liability for your use or misuse of the information you transmit or receive while using third party sites, or for the use or misuse of that information by third parties to whom you give or allow access.

Links to Other Sites

This Privacy Statement applies only to your use of Emory's Web site. Our Web site contains links to other sites, including sites that may indicate a special relationship with us. We are not responsible for the privacy practices of such other sites. You should read the privacy policy of each site you visit to determine what information that site may be collecting about you.

Children's Privacy

We are committed to protecting the privacy of children. This site is not designed or intended to attract children under the age of 13. In the event that we discover that personally identifiable information has been collected from a child under 13, we will delete that information.

Encryption

Any information you supply through this Web site is NOT encrypted. Thus, such information could be intercepted and read by people who are actively reviewing exchanges on the Internet.

Changing or Deleting Information

This Web site does not give you the opportunity to change or delete information that has previously been furnished by you to us.

Changes to Our Privacy Statement

We may change the terms and conditions of our Privacy Statement at any time by posting revisions on the Web site. By accessing or using our Web site, you agree to be bound by all the terms and conditions of our Privacy Statement as posted on the Web site at the time of your access or use. If you do not agree to the terms of this Privacy Statement or any revised statement, please exit the site immediately.

Contact Information

If you have any questions about our Privacy Statement, please contact our webmaster at
